

December 21, 2020

The Honorable Tom Wolf Governor of Pennsylvania 225 Main Capitol Building Harrisburg, PA 17120

Dear Governor Wolf:

As members of the Women's Health Caucus, we are sending this letter to bring an urgent matter to your attention regarding the effects of your administration's early childhood payment policy on the working women of Pennsylvania. We know you are committed to supporting high-quality early childhood education. Yet, your administration's recent change in payment policy has created significant fiscal challenges for early childhood providers, placing high-quality programs at risk of permanent closure. The effects of these closures would not only be devasting for young children and their families but would especially affect working women. The pandemic has already disproportionately impacted women. In a recent analysis by the National Women's Law Center, four times more women dropped out of the labor force than men in just the month of September. There is no question that a collapsed childcare sector would only exacerbate these inequalities.

Since the COVID-19 shutdown, the Office of Child Development and Early Learning (OCDEL) had been wisely making childcare subsidy payments to providers based on the March 2020 enrollment figures in an effort to stabilize the sector. The COVID-19 crisis had already resulted in providers losing revenue from private-pay parents, who withdrew their children out of fear of contracting the virus. The subsidy payments allowed these small business owners to pay their rent and other fixed expenses at a time of great economic uncertainty, and as a result they are still in business.

However, as of September 1st, OCDEL started paying providers based on actual attendance, resulting in substantially lower subsidy payments due to the depressed demand in response to COVID. It is startling that OCDEL adopted this policy without any data on its implications and still has not released data on the effects of this policy. However, there is evidence of its already devastating effects. At a recent press event hosted by Start Strong PA, 81 childcare providers in Southeastern PA reported losses of nearly \$1.4 million in just the month of September as a result of this policy change. Since this is a small fraction of providers in just one region, we know the total damage across the state is substantially greater.

It is not just working mothers affected by this policy— many childcare programs are led women. The childcare programs they run are an integral part of our communities and provide jobs for thousands in our neighborhoods. If this policy is left unchanged childcare providers will be forced to close permanently, stifling the economic recovery and exacerbating gender inequalities in the workforce. A collapsed childcare sector would take years if not decades to rebuild.

OCDEL recently changed its payment rules to accommodate centers directly affected by the virus, however, this new policy does not correct for the fact that many families, in fear of contracting the virus, have withdrawn from childcare programs over the past six months. Meanwhile, the costs of operating a childcare program have not changed. The only viable policy solution is to continue to pay providers based on pre-pandemic enrollment rates.

As you consider our request, please keep in mind that the payment relief we are seeking is a temporary measure to ensure that not only that pre-k and child care programs can stay open but that parents, especially women, have child care as they return to work and as our economy continues to reopen.

Childcare is one of the most important determinants of a woman's ability to work. A broken childcare system would have long lasting detrimental effects on women's careers. This is an opportunity for you to renew your commitment to early childhood programming. Thank you for your consideration of our request to find a workable solution to the devastating policy currently in place.

Sincerely,

Representative Daley

Women's Health Caucus Co-Chair

Representative Cephas

Women's Health Caucus Vice Chair

Representative McClinton House Democratic Leader

Senator-Elect Cappelletti

Women's Health Caucus Vice Chair

Senator Schwank

Women's Health Caucus Co-Chair

Senator Collett

Democratic Caucus Secretary

Representative Frankel hummer Lee Representative Lee Xiz Howloidge Representative Hanbidge 1 William Representative Mullins Representative Schlossberg Representative Hohenstein

Representative Shusterman

Representative Schweyer

Senator Muth **Democratic Caucus Policy Chair** Senator Boscola Christine M. Sartaglione
Senator Tartaglione Representative Madden Representative Sims Mary Louise Spaceson Representative Isaacson



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Regional Caucus Director

Brandi Miller BMiller@pahouse.net December 17, 2020

The Honorable Tom Wolf Governor of Pennsylvania 225 Main Capitol Building Harrisburg, PA 17120

Dear Governor Wolf:

We, the undersigned Members of the Southeast Delegation write to bring an urgent matter to your attention regarding the viability of the pre-k and childcare community. We know you are committed to supporting high-quality early childhood education. Early education provides an essential service for working parents and a foundation for early learning. However, a recent change in payment policy has created significant fiscal challenges for early childhood providers, especially those serving children of color. This policy change is placing our high-quality early childhood programs at risk of permanent closure. The effects of these closures would be devasting for our young children, their working parents, and our local economy.

Since the COVID-19 shutdown, the Office of Child Development and Early Learning (OCDEL) had been wisely making childcare subsidy payments to providers based on the March 2020 enrollment figures in an effort to stabilize the sector. The COVID-19 crisis had already resulted in providers losing revenue from private-pay parents who withdrew their children out of fear of contracting the virus. The subsidy payments allowed these small business owners to pay their rent and other fixed expenses at a time of great economic uncertainty and, as a result, they are still in business.

However, as of September 1st, OCDEL started paying providers based on actual attendance, resulting in substantially lower subsidy payments due to the depressed demand in response to COVID-19. It is startling that OCDEL adopted this policy without any data on its implications and still has not released data on the effects of this policy. However, there is evidence of its already devastating effects. At a recent press event hosted by Start Strong PA, 24 childcare providers in Montgomery,

Delaware, Bucks, and Chester county reported losses of \$491,945 in just the month of September due to this policy change. Since this is a small fraction of providers in the region, we know the total damage to all providers is substantially greater.

Many of our childcare providers run the highest quality programs and are the backbone of the pre-k and Head Start system. They are an integral part of our communities owned by women of color and providing jobs for thousands in our neighborhoods. If this policy is left unchanged childcare providers will be forced to close permanently stifling the economic recovery. And inevitably, collapsing the infrastructure of the entire pre-k and Head Start system in Southeastern PA.

OCDEL recently changed its payment rules to accommodate centers directly affected by the virus, however, this new policy does not correct for the fact that many families, in fear of contracting the virus, have withdrawn from childcare programs over the past six months. Meanwhile, the costs of operating a childcare program have not changed. The only viable policy solution is to continue to pay providers based on pre-pandemic enrollment rates.

As you consider our request, please keep in mind that the payment relief we are seeking is a temporary measure to ensure that pre-k and childcare programs can stay open and are available for parents as they return to work and as our economy continues to reopen.

High-quality childcare provides an educational foundation for our youngest children— some of whom are children of color or from low-income households. It is also one of the most powerful anti-poverty policy tools we can implement. This is an opportunity for you to renew your commitment to early childhood programming. Thank you for your consideration of our request to find a workable solution to the devastating policy currently in place.

Sincerely,

Rep. Margo L. Davidson, Chair

Rep. Jennifer O'Mara, 1st Vice Chair

Rep. Mary Jo Daley, 3rd Vice Chair

Rep. Liz Hanbidge, Montgomery County Vice-Chair

Rep. Leanne Krueger, Delaware County Vice-Chair

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